Mitsubishi Shokuhin Co., Ltd.
Earnings Briefing Material for Q1 FY03/24

August 4, 2023
. Mitsubishi Shokuhin

## Q1 FY03/24: Consolidated Results (YoY Comparison)

- Net sales increased on the full-scale recovery of foot traffic, which boosted business transactions, especially for commercial-use products and with convenience stores.
- Ordinary profit rose due to transaction growth and profit margin improvement owing to an effort to strengthen profitability management.
( $¥ 100$ million)

|  | $\begin{aligned} & \text { Q1 } \\ & \text { FY03/23 } \end{aligned}$ | $\begin{gathered} \text { Q1 } \\ \text { FY03/24 } \end{gathered}$ | YoY |  | Full-year FY03/24 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Change | \% Change | Forecasts | Progress rate |
| Net sales | 4,893 | 5,102 | 209 | 4.3 | 20,200 | 25.3 |
| Gross profit ${ }^{\text { }}$ | 344 | 355 | 11 | 3.3 | , |  |
| SG\&A expenses * | (303) | (297) | 7 | 2.2 | - |  |
| Logistics costs | (147) | (141) | 6 | 4.2 | - |  |
| Personnel expenses | (99) | (96) | 3 | 3.1 | $\bigcirc$ |  |
| Other | (58) | (60) | -3 | -4.5 | - |  |
| Operating profit | 40 | 58 | 18 | 44.7 | 243 | 24.0 |
| Ordinary profit | 47 | 66 | 18 | 38.4 | 260 | 25.3 |
| Profit attributable to owners of parent | 33 | 46 | 13 | 39.3 | 175 | 26.0 |

* A change in the format of some transactions at our subsidiaries starting April 2023 had an impact of roughly $¥ 1.5$ billion on the account items shown below.
Excluding this impact, the YoY changes were $+¥ 2.7$ billion for gross profit and $-¥ 0.8$ billion for SG\&A expenses.


## Q1 FY03/24: Sales and Ordinary Profit

( $¥ 100$ million)


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## Factors Affecting Ordinary Profit (YoY)



## Q1 FY03/24: Results by Segment (YoY Comparison)

- In processed foods, sales and operating profit grew year-on-year due to an increase in sales to convenience stores and discount stores, and profitability improvement accompanying a review of transactions.
- In frozen and chilled foods, sales and operating profit grew, mainly owing to higher sales from a boost in transactions with supermarkets and convenience stores and the recovery of commercial-use products, along with improved profitability.
( $¥ 100$ million)

|  | Sales |  |  | Operating profit |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Q1 } \\ \text { FY03/23 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY03/24 } \end{gathered}$ | \% Change | $\begin{gathered} \text { Q1 } \\ \text { FY03/23 } \end{gathered}$ | $\begin{gathered} \text { Q1 } \\ \text { FY03/24 } \end{gathered}$ | \% Change |
| Processed foods | 1,614 | 1,631 | 1.0 | 9 | 14 | 52.0 |
| Frozen and chilled foods | 1,415 | 1,506 | 6.4 | 26 | 36 | 37.1 |
| Alcoholic beverages | 1,209 | 1,246 | 3.1 | 5 | 6 | 28.5 |
| Confectionery | 654 | 719 | 9.9 | 4 | 6 | 54.9 |
| Other, adjustments | - | - | - | (4) | (4) | -0.1 |
| Total | 4,893 | 5,102 | 4.3 | 40 | 58 | 44.7 |

* Figures for FY03/23 are adjusted to reflect the revision to our profitability management method in FY03/24.


## Q1 FY03/24: Sales by Product Category (YoY Comparison)

- In the confectionery category, sales grew year-on-year mainly due to an increase in transactions centering on convenience stores, and a recovery in rice cracker sales.
- In the frozen and chilled foods category, sales were up as a result of growth in transactions with supermarkets and convenience stores, among other customers, as well as recovery in commercial-use products.
( $¥ 100$ million)

|  | Q1 FY03/23 |  | Q1 FY03/24 |  | YoY Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | \% of total sales | Sales | \% of total sales | Sales | \% Change |
| Canned foods and seasonings | 588 | 12.0 | 596 | 11.7 | 8 | 1.4 |
| Noodles and dried foods | 336 | 6.9 | 349 | 6.8 | 13 | 3.8 |
| Luxury foods and beverages | 563 | 11.5 | 556 | 10.9 | -7 | -1.2 |
| Confectionery | 651 | 13.3 | 714 | 14.0 | 63 | 9.7 |
| Frozen and chilled foods | 1,166 | 23.8 | 1,227 | 24.1 | 61 | 5.2 |
| Beer | 639 | 13.1 | 658 | 12.9 | 19 | 2.9 |
| Other alcoholic beverages | 514 | 10.5 | 532 | 10.4 | 19 | 3.6 |
| Others | 436 | 8.9 | 469 | 9.2 | 34 | 7.7 |
| Total | 4,893 | 100.0 | 5,102 | 100.0 | 209 | 4.3 |

## Q1 FY03/24: Sales by Business Format (YoY Comparison)

- Efforts toward value-added transactions with business partners and recovery in foot traffic, including that of inbound visitors, led to an increase in transactions, and sales grew in all business formats.
( $¥ 100$ million)

|  | Q1 FY03/23 |  | Q1 FY03/24 |  | YoY Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | \% of total sales | Sales | $\% \text { of total }$ sales | Change | \% Change |
| Wholesalers | 482 | 9.8 | 515 | 10.1 | 33 | 6.8 |
| Supermarkets | 2,302 | 47.1 | 2,327 | 45.6 | 23 | 1.0 |
| Convenience stores | 916 | 18.7 | 968 | 19.0 | 53 | 5.7 |
| Drugstores | 410 | 8.4 | 428 | 8.4 | 18 | 4.5 |
| Users*1 | 96 | 2.0 | 122 | 2.4 | 26 | 26.6 |
| Other direct sales ${ }^{\text {² }}$ | 562 | 11.5 | 607 | 11.9 | 45 | 8.0 |
| Manufacturers and others | 123 | 2.5 | 135 | 2.6 | 12 | 10.1 |
| Total | 4,893 | 100.0 | 5,102 | 100.0 | 209 | 4.3 |

*1. Users are businesses in the food service industry that provide food and beverage services directly to consumers, such as restaurants and other food-service operators that provide home meal replacements and school lunches.
*2. Other direct sales include discount stores, e-commerce operators, home improvement stores, department stores, etc.
Note: FY03/23 results were retroactively adjusted to reflect a partial revision to the business format classification.

## Q1 FY03/24: Progress of Growth Strategies

- Profit declined in "manufacturer support" and "product development" mainly due to upfront investments in the digital field, and the impact of foreign exchange fluctuations.
- We have made efforts to generate data- and digital-driven new demand unique to Mitsubishi Shokuhin, and also have strengthened distributor function for imports as well as product development function centered on informative value creation.
( $¥ 100$ million)

|  | Ordinary profit |  |  |
| :---: | ---: | ---: | ---: |
|  | Q1 FY03/23 | Q1 FY03/24 | Full-year FY03/24 <br> Forecasts |
| Manufacturer <br> support | $\mathbf{7}$ | $\mathbf{5}$ | $\mathbf{2 3}$ |
| Product <br> development | $\mathbf{2}$ | $\mathbf{0}$ | $\mathbf{1 9}$ |
| Retailer support | $\mathbf{4 2}$ | $\mathbf{6 5}$ | $\mathbf{2 3 4}$ |
| Subtotal | $\mathbf{5 2}$ | $\mathbf{7 0}$ | $\mathbf{2 7 6}$ |
| Other, <br> adjustments | $\mathbf{( 4 )}$ | $\mathbf{( 4 )}$ | $\mathbf{( 1 6 )}$ |
| Total | $\mathbf{4 7}$ | $\mathbf{6 6}$ | $\mathbf{2 6 0}$ |


[^0]:    Note: Figures reflect the Accounting Standard for Revenue Recognition adopted from FY03/23.

